

Why US? It's All About the RESULTS

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*A Perfect Vision for Success*

WHO WILL YOU TARGET?



**For Just about 3 cents ea.**  
**Now you can invade**  
the web viewing of customers  
or prospects with 50% reach  
unlimited frequency  
with no invitation!

Just a name and address needed ....  
kiss privacy goodbye ...  
Hello BIG brother!

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**CONTRACTOR 20/20**  
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**REACH** YOUR TRUE **TARGET** AUDIENCE

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How it works...

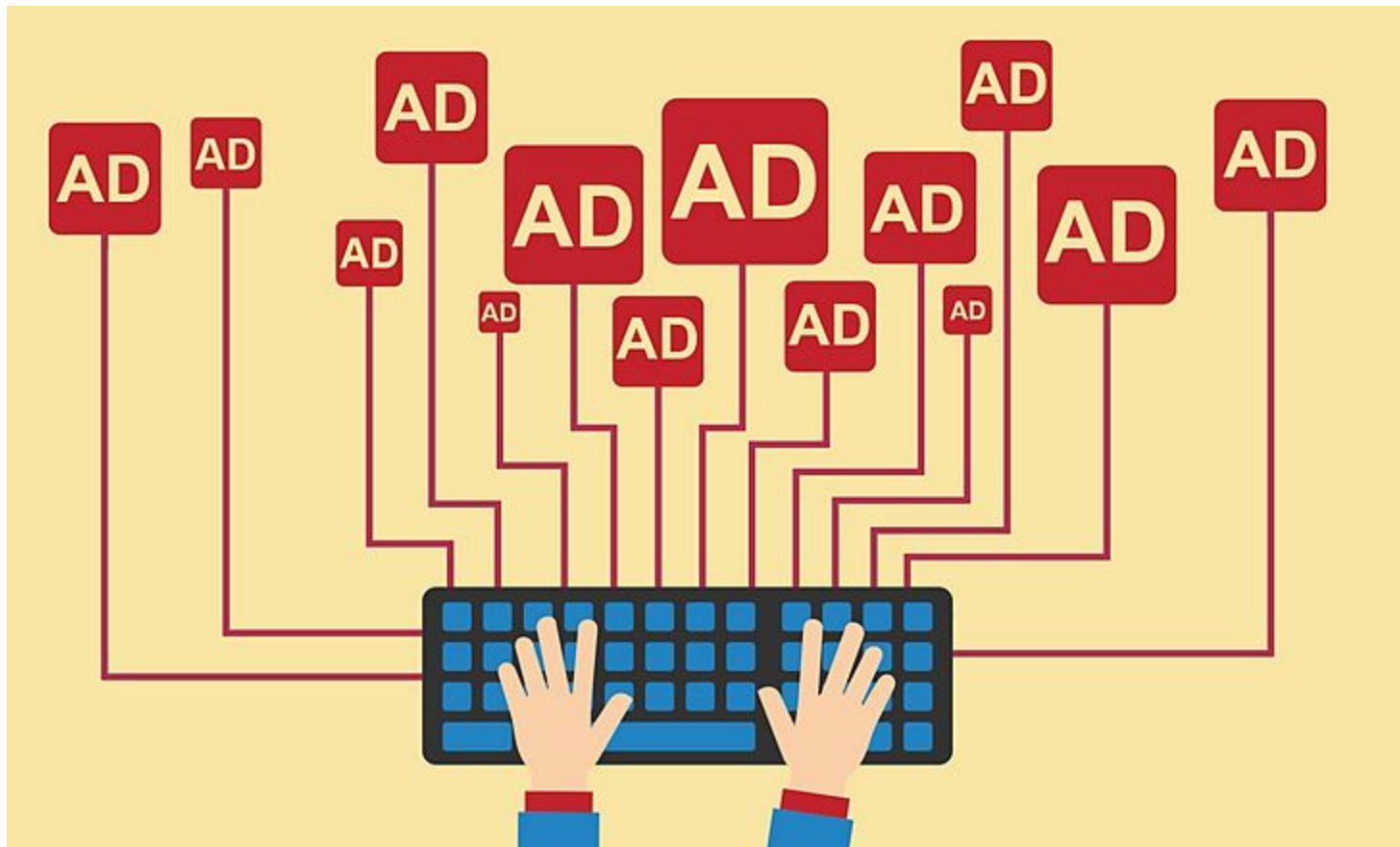
You provide us a list of physical mailing addresses and we place digital advertisements on the computers located in those households.



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Our partner's IP targeting platform delivers your ads to the targeted household or business as many times as you'd like, and does so without the need for cookies.



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We crunch big data, add our own data points, and map the physical mailing address to an IP address.

*Step 01*



*Step 02*

You provide us a list of mailing addresses, a set of ads, and a landing page.

We run your mailing addresses through our system to see which ones we have mapped. Then we calculate match rate.

*Step 03*



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## Step 04

We provide you the list of matched addresses (appended list) so you know who we will be targeting before the campaign begins.

The campaign starts and we begin placing your digital ads on your target's computers.

## Step 05



## Step 06

Since we are targeting your prospects' IP addresses, your ads will follow your prospects around the Internet on the pages they view.

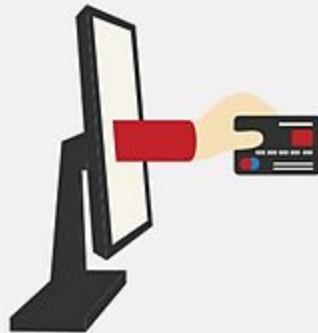
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Once the campaign is over, we will provide you a report that shows daily impressions, clicks, the websites that your ads were displayed on, plus more.

*Step 07*



*Step 08*

When the sales cycle is finished, you provide us a list of clients who converted in order to run a "Match Back Analysis."

The Match Back Analysis gives you a definitive ROI.

*Step 09*



# Why US? It's All About the RESULTS

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## KEY BENEFITS

- ✓ **No Waste:** Reach your online target 100% of the time for pennies on the dollar with surgical accuracy
- ✓ **Specific Targeting:** IP is the web entry point, so you can target homes and businesses
- ✓ **No Cookies:** IP addresses are stored on ad servers, so cookie detection does not affect the campaign

## PRICING

It's a minimum purchase of \$6,400 GROSS or \$5,440 NET. This can be spent up to 3 months. That's \$2133/month for 3 months. It is \$32 cost per 1000 impressions. Meaning, the minimum buy would be 200,000 impressions.