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Robert B. Payne, Inc.

2.8.18

Potential Advertisers

This letter is to provide a letter of recommendation for Multi Media Advertising, Contractor 2020, who is led by Mike Morosi along with other members of his family.

Since approximately 2008 thru present, Mike's firm has been our company's agency for advertising. His services included, Creative, Website development, SEO, PPC, Social Media, Direct Mail, Radio, and Newspaper.

Mike as well as many others in his company continue to set the tone of being servant leaders to Multi Media, Contractor 2020 customers. The company culture, I believe, is to provide Multi Media customers with proven advertising concepts that result in their customer's increase in Market Share and Brand Loyalty, and Lead Generation. Almost to a fault, Mike and his team will consistently want open communication to ensure he is able to provide the results you expect.

As a small business owner, who wears many hats, is limited with time, and doesn't have the luxury of having a Marketing Manager on staff, I have to trust my gut instinct as well as my faith in others often. Since the first time I spoke to Mike by phone, I could tell he was a man with an abundance of marketing knowledge, was current on the trends of the home service industry, and was confident in his ability to help us with our marketing needs, even during the great recession that was upon us. My gut was right! He did what he said he would do, when he said it would be done, along with the utmost respect for my time.

If you are looking for the right team to assist you with your marketing and to provide an increase in lead generation, brand awareness, and market share, I would highly recommend your serious consideration of Multi Media, Contractor 2020, and Mike's team to assist you with any part or all of your marketing needs.

Respectfully,

Bob Thompson